

WILLOW
THRIVE



**I.S.F.O.A. HOCHSCHULE FÜR
SOZIALWISSENSCHAFTEN UND
MANAGEMENT
INTERNATIONAL OPEN
UNIVERSITY**

WILLOW THRIVE & ISFOA UNIVERITY JOIN FORCES



Willow Thrive and ISFOA are synergistic and perfect partners for positive change.



EMMANUELE MOSCA
Secretary General
Willow Thrive



CONCETTA SPITALERI
President & Founder
Willow Thrive



STEFANO MASULLO
Dean
I.S.F.O.A. University



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Dean Mr Stefano Masullo

Stefano Masullo, a very name in the Italian financial sector, included in 1994 by CLASS magazine in the special cover ranking entitled "Manager Under 40 All the Best in Power. Top 100" is considered the recognized founder of the independent financial consultancy business in Italy, forerunner of Crowdfunding and Corporate Lending.

Born in 1964, degree in Economics and Master in Communication, Marketing and Finance, Knight of the Equestrian Order of the Holy Sepulcher of Jerusalem and of the Costinian Order of St. George, active in the financial sector since 1984, formerly Representative at the Milan Stock Exchange, authorized by CONSOB, and broker registered at the NASD in New York, specializes in consulting and management of movable and real estate assets, in corporate finance , in tax planning, financial communication and training.



He started working in the company Financial Advisors SpA, created by Pompeo Locatelli, later, he collaborated, for more than five years, in the firm of stockbrokers Leonzio Combi, established in Milan in 1907, one of the most important in Italy.

From 1995 until the sale, which took place in 2006, founder, president and shareholder of reference, of the consulting group and financial intermediary pursuant to article 106 of the Consolidated Law on Finance, authorized by the Italian Exchange Office, Opus Consulting SpA., Share capital 625,000 euros.

Founding member, in 1996, and still general secretary ASSOCONSULENZA Italian Association of Investment Consultants, the first and only institutionally recognized trade association in Italy;

Rector of ISFOA Free and Private University of International Law, academic and member of the Tiberina Academy, Accademia Teatina, AEREC-Academy for Economic and Cultural Relations, Marine Academy of the Sacred Military Order of the Knights of Santo Stefano, author of over 300 publications and 23 company best sellers, one of which, in 1999, was adopted as a compulsory textbook for the examination of Corporate Loans by the Luigi Bocconi University of Milan; columnist at the most important sector media, such as CNBC Class Financial Network and Bloomberg Television, he has been called as a speaker, in Italy and abroad, by prestigious institutions such as Marcus Evans, Institute of Banking Studies, ISTUD, IUAV University of Venice, Catholic University of the Sacred Heart of Milan; in 2002 he made the first book dedicated to the Investment Advisor.

Author in October 2001, just one month after the attack on the Twin Towers in New York, of the first text published in Italy dedicated to Bahrain, he was editorial director of the first Swiss Islamic finance magazine, Shirkah Finance, resulting to be one of the leading Italian experts in the sector.

Founding partner and director in charge of the internet finance magazine www.trend-online.com, with over 80,000 I Likes on Facebook and 2.5 million visitors per year, it is the most important and influential online newspaper of operational finance, ranking Alexa in Italy equal to 1,669 and worldwide equal to 16,069, founded in 2000.



Founding member and managing director of Golf People Club Magazine, the absolute and undisputed leading magazine in its reference segment, Golf - Business & Lifestyle, with over 250,000 copies distributed between the print and digital versions, intended for members of the specific social class of the high net worth individuals, i.e. individuals, natural persons who have a personal global net worth, excluding residential property, exceeding a million dollars; formerly deputy director of the magazine dedicated to luxury World & Pleasure Magazine and editorial director Family Office: Patrimoni di Famiglia, the first Italian multimedia, internet and print magazine, specializing in the protection and conservation of family assets.

He currently holds the role of senior partner Premier Consulting Group, an international holding company of corporate, tax and financial consultancy, with its own offices and structures located in Switzerland, Ireland, Malta and United Arab Emirates, whose founders and members have over thirty years of experience gained in highest management levels in prestigious and renowned structures such as professional firms, industrial and financial groups, credit institutions, asset management companies, and is active in the following areas of activity:

- Marketing and Financial Communication
- Wealth and Tax Planning
- Finance and Business Organization
- Financial and Investment Strategies

He has held managerial or consultancy positions in banking, insurance, financial, industrial groups such as: Norwich Union, CIM Banque, Broggi Izar, Henderson Investor, Fleming, Corner Bank, Lemanik, Nationale Nederland, Banca Popolare Commercio Industria, 81 SIM Family Office SpA, Banca Euromobiliare, Prudential Vita, Banca Popolare di Milano, Cassa di Risparmio di Cento, Cassa di Risparmio di Perugia, Società Bancarie Privee, Liberty Financial, FMG Fund Marketing Group, Credito Italiano, IW Bank, ING Group, Colomba Invest SIM, MPS Banca Personal



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ABOUT WILLOW THRIVE

Willow Thrive is the platform that creates an holistic, collaborative perspective on how the world ought to be. We aim at gathering entrepreneurs from different backgrounds and from all around the world. We aim to support them on tangible projects that promote diversity and encourage resilience. We turn the lessons and experiences we have had in life as an asset for those who are in need of concrete support, inspiration and hope.

The world we knew before the pandemic has completely changed and only those who can identify the needs and invest in innovation and entrepreneurship will contribute to a better world.

Productivity will be enhanced by continuous investments in technological innovation. This was already expanding before the pandemic now it will just be hastened by the economical, sanitary and humanitarian crisis.



To achieve these goals, Willow Thrive will work alongside ISFOA University as we are like-minded, strong organizations whose main purpose and ambitions are to build a better world by giving access to knowledge to the most.

Willow Thrive and ISFOA are synergistic and perfect partners for positive change.

Let's connect...

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